



PRESS RELEASE

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FOR IMMEDIATE RELEASE

CASSADAY-TURKLE-CHRISTIAN ANNOUNCES RECENT ADDITIONS TO STAFF

Alliance, OH –July 24, 2008 – John Christian, funeral director and owner, Cassaday-Turkle-Christian Funeral and Cremation Service, announces the addition of three new staff members. They are: Larry Lamont (Monte) Beck, funeral director and embalmer; Barbara Memmer, family service professional specializing in prearrangements, who is also responsible for family service follow-up, and Mary Davis, apprentice funeral director and embalmer.

“I’m pleased to have all three of these caring, service-oriented individuals as members of our staff. Beck and Memmer, with their strong backgrounds and experience, are real assets for the funeral home,” says Christian. “Davis, as a new mortuary school graduate, brings that fresh perspective we also need.”

Prior to joining Cassaday-Turkle-Christian, Funeral Director and Embalmer Monte Beck owned and managed the Hollingshead-Beck Funeral Home in West Unity, OH from 2001 to the present. He was also employed by the Reed Funeral Home in Canton from 1993 to 2001. From 1973 to 1991, he apprenticed at his family’s business, the Beck Funeral Home in St. Clairsville, OH, and later shared ownership there. The funeral home was started by his grandfather, Alonzo, in 1927.

Beck is a graduate of the Pittsburgh Institute of Mortuary Science and attended Ohio University--Eastern.

“Alliance is the perfect location for me,” he says. “It’s centrally located to my three daughters who are in Coshocton, St. Clairsville and Wheeling.” He is familiar with the city having had an aunt who lived here and cousins who currently reside in the area.

While in West Unity, Beck was a member of the city’s United Methodist Church, chamber board and Lions Club, which he served as president. In 1984 he was named the St. Clairsville High School Boosters’ “Man of the Year”.

Pre-Need Specialist Barbara Memmer, a Massillon resident, has had a varied career ranging from

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15 years in the construction business to time spent as an emergency room medical secretary at Akron General and Akron Children's Hospitals. In the fall of 1999, she trained to be a Delta flight attendant, based in Cincinnati. In 2003, she became licensed as a funeral home pre-planner working for Trust 100 and the Outlook Group.

"While at Delta, I was trained as a 'Care Team' member. These individuals help families make travel plans and funeral arrangements in the event of a plane crash," says Memmer.

Memmer returned to the area in January of 2008 and began working at Cassaday-Turkle-Christian in June. She has four grown children and two grandchildren due in October. She's a member of Faith Family Church in Canton.

Funeral Director Apprentice Mary Davis graduated from the Cincinnati College of Mortuary Science in December 2007 with a bachelor degree in Mortuary Science. She earned her Associate degree in Arts from Cincinnati State Technical and Community College in August 2006.

Prior to joining Cassaday-Turkle-Christian, she worked as a funeral home associate at Frederick Funeral Home in Cincinnati. "Through all of my schooling and my decision to become a funeral director, my family has been extremely supportive," says Davis.

She was attracted to the funeral service industry when she became friends with funeral directors—Mary and Pete Rebold. They handled funeral arrangements for her godmother and brother, who passed away within four months of each other. "Ours was a friendship that has lasted a lifetime," she says. As a new Alliance resident, Davis attends Regina Coeli Church.

Cassaday-Turkle-Christian is the 2008 Alliance Area Chamber Small Business of the Year award winner. For more information about the funeral home's available services, call Cassaday-Turkle-Christian at 330 823-1050 or email the firm at ctcfuneral@sbcglobal.net.

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Photo Captions

Larry Lamont (Monte) Beck, funeral director and embalmer, Cassaday-Turkle-Christian Funeral and Cremation Service

Barbara Memmer, family service professional specializing in prearrangements, Cassaday-Turkle-Christian Funeral and Cremation Service

Mary Davis, apprentice funeral director and embalmer, Cassaday-Turkle-Christian Funeral and Cremation Service